

# IDIOMA: INGLÊS

Área 4

\* Indica uma pergunta obrigatória

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1. E-mail \*

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2. ÁREA \*

*Marcar apenas uma oval.*

☐ 4 - Linguística, Letras e Artes

3. NOME DO CANDIDATO \*

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4. NÚMERO DA INSCRIÇÃO \*

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5. NÚMERO DO CPF \*

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Leia o texto e responda as questões a seguir em Português. Todas as questões devem ser respondidas de acordo com o texto. As respostas digitadas neste formulário eletrônico constituirão o ÚNICO documento válido para correção da prova.

## **BATTLE OF THE GENERATIONS: WHICH LANGUAGES DO WE WANT TO STUDY THE MOST?**

From Ana Carolina - English and Brazilian Portuguese teacher, Posted on Aug 7, 2024 3:58:22

If you think about it, the choice of a second language can reveal much about the cultural and economic priorities of a generation. Recent data from the learning Conversation Exchange outlines which second languages are the most popular among U.S. generations: Generation Z, Millennials, Generation X, and Baby Boomers. To create this study, the Conversation Exchange application collected data from 47,547 American users whose mother tongue is English and who wished to study a second language.

### **SPANISH: A UNIVERSAL CHOICE**

Across all generations, Spanish claims the top spot. This consistency can be explained by the significant influence of Hispanic culture within the U.S. and the practical benefits of Spanish in both personal and professional spheres. As a language spoken by hundreds of millions worldwide, Spanish is useful for commerce, business, travels and community relations. French takes second place for all generations in the U.S, which can be explained by the appeal of vacations in France, the presence of the French community in New York and Los Angeles, or even the proximity of the francophone people in Quebec.

### **GENERATION Z: DIVERSE INTERESTS WITH A SHIFT TOWARDS ASIA**

Generation Z, also known as Zoomers, is defined as people born from 1997 to 2012. For Generation Z, the typical European languages remain popular, with French and Japanese securing the second and third positions respectively. However, this generation (like the Millennials) also shows a strong interest in Korean, which occupies the fourth spot, likely influenced by the global rise of K-pop and Korean dramas. Additionally, Mandarin Chinese makes an appearance, pointing to China's growing global economic influence and its impact on younger Americans' career considerations.

## MILLENNIALS: BALANCING TRADITION AND ECONOMIC POWER

Millennials, also known as Generation Y, are defined as people born from 1981 to 1996. Millennials mirror Generation Z's top choices but with slightly different priorities. Korean falls to fifth place, while Mandarin Chinese climbs higher, indicating this generation's focus on the economic and political narratives shaping the world. Their language choices suggest a blend of cultural appreciation and strategic career planning, recognizing China's role as a global powerhouse.

## GENERATION X: EUROPEAN LANGUAGES DOMINATE

People from Generation X (or Gen X) are generally defined as people born from 1965 to 1980. Generation X shows a stronger inclination towards European languages, with Italian and German prominently featured alongside the usual suspects, Spanish and French. This preference might reflect both a cultural affinity and the economic conditions during their formative years, when Europe had a more pronounced influence on global affairs. Interestingly, Chinese Mandarin still makes the list, although lower, reflecting early recognition of China's rising influence.

## BABY BOOMERS: TRADITIONAL CHOICES REFLECT PAST INFLUENCES

Baby boomers, often shortened to boomers, are the people born from 1946 to 1964 during the mid-20th century baby boom. For Baby Boomers, the top languages learned are closely aligned with traditional economic and diplomatic ties. German and Japanese still make the list, likely due to the post-World War II and Cold War eras when both countries were significant to U.S. interests. This generation's choices are less diverse, emphasizing languages that have had long-standing significance in global affairs. As each generation adapts to its unique global context, the languages they choose to learn serve as a lens through which to view changing priorities and values over time. But even if this study allows us to visualize the differences of interest among multiple generations, let's not forget that everyone has a personal and unique reason for choosing a foreign language to learn. What's yours?

Fonte: <https://www.globallingua.ca/en/study-area/battle-of-the-generations> (adaptado para fins educacionais)

6. **QUESTÃO 01 – A que o número 47.547 faz referência e o que a escolha por aprender uma segunda língua pode revelar?** \*

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7. **QUESTÃO 02 – Quais são, respectivamente, as duas línguas estrangeiras mais escolhidas para aprendizagem entre todas as gerações mencionadas e quais seriam as duas primeiras razões dessa escolha para cada uma delas?** \*

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8. **QUESTÃO 03 – Qual língua de origem asiática ocupa o quarto lugar na escolha da geração Z e quais razões justificam essa posição?** \*

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9. **QUESTÃO 04 – Embora a geração Y tenha como reflexo as principais escolhas da geração Z, quais seriam algumas mudanças dos Millennials para os Zoomers?** \*

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10. **QUESTÃO 05 – Qual a geração possui as escolhas menos diversificadas \*  
em relação ao aprendizado de outro idioma e a quais acontecimentos  
históricos podem ser associados a esse fato?**

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